



WILDQUEST Education

Licensee Information Pack

Learning Through Adventure, Growing with Nature

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Welcome to WildQuest Education!

At WildQuest Education, we believe that learning should be an adventure—one that sparks curiosity, ignites creativity, and fosters a deep connection to the world around us. Traditional education often keeps children sitting still, but we know that the best learning happens when they're actively engaged, exploring, and experiencing concepts firsthand.

Our mission is to bring education to life through experiential, hands-on learning that makes subjects like literacy, math, and problem-solving exciting and meaningful. Whether it's storytelling with chickens, building challenges in nature, or movement-based games, we create immersive learning experiences that engage the whole child—mind, body, and imagination.

As a WildQuest Facilitator, you'll play a vital role in shaping these experiences, guiding children on their own learning adventures. We provide the resources, training, and support you need to lead engaging, play-based sessions that make a real impact. You don't need to be a traditional teacher—you just need a passion for learning, a love for creativity, and a willingness to inspire young minds.

We're so excited that you're considering joining us on this journey. Together, we can redefine education, one adventure at a time.

Let the quest begin!

Vanessa and Brylee





WildQuest is a creative, inclusive learning model designed for WildQuest facilitators who may be learning guides, community-based educators, or inclusive learning advocates, all working to create engaging and supportive learning experiences for children. It is designed for facilitators who want to make a real difference—without relying on rigid lesson plans or screen time.

Unlike other programs, WildQuest is:

- Child-led – with story-based quests and flexible pathways
- Curriculum-rich – covering literacy and numeracy in creative ways
- Animal-friendly – where horses, pets, or even teddies become learning buddies
- Neurodivergent-aware – gentle, scaffolded, and sensory-informed
- Portable and practical – can be used in homes, paddocks, parks, or therapy spaces

You'll receive:

- A full curriculum guide with adaptable lesson ideas
- Exclusive facilitator-only activities and planning templates
- Optional zoom check-ins, peer support, and promotional tools
- The freedom to make it your own—with a strong foundation beneath you

Whether you're an animal assisted educator, tutor, support worker, homeschool guide or one of the many other possibilities—WildQuest gives you the tools to create powerful, purposeful experiences for your learners.





How Facilitators Contribute to Experiential Learning

WildQuest Education facilitators play a crucial role in bringing learning to life by creating engaging, hands-on experiences that move beyond traditional teaching methods. Instead of simply delivering information, facilitators immerse learners in interactive activities that encourage curiosity, problem-solving, and real-world connections.

Facilitators contribute by:

- Guiding Learning Adventures – Leading activities that make abstract concepts tangible through movement, storytelling, play, and exploration.
- Encouraging Inquiry & Discovery – Creating an environment where learners ask questions, experiment, and make their own discoveries, rather than just receiving answers.
- Building Confidence & Engagement – Supporting children of all learning styles, helping them develop confidence and a love for learning in a pressure-free setting.
- Fostering Creativity & Critical Thinking – Using open-ended challenges and interactive storytelling to encourage creative problem-solving and independent thinking.
- Making Education Meaningful – Connecting learning to real-life experiences, so children see its relevance and retain information more effectively.

WILDQUEST
Education





Hands-On Learning

Children learn best by doing, not just listening. WildQuest activities involve movement, creativity, and problem-solving, allowing learners to experience concepts in a way that makes sense to them. Whether it's using storytelling with animals to enhance literacy or engaging in outdoor challenges to develop critical thinking, our programs immerse children in the learning process.

Nature-Based Learning

The natural world is one of the richest learning environments available. By incorporating outdoor experiences, animals, and natural materials into education, we help children develop a sense of wonder, resilience, and a connection to the world around them. Nature provides endless opportunities for exploration, creativity, and meaningful learning.

Experiential Learning

At WildQuest, we don't just teach—we create experiences. Our programs encourage children to experiment, collaborate, and reflect, making learning interactive, personal, and memorable. This approach helps learners retain information more effectively, develop problem-solving skills, and build confidence in their abilities.





WildQuest Education provides flexible, hands-on learning experiences tailored to meet the diverse needs of kindergarten and primary-aged children, including those who require additional support in traditional classrooms, home schoolers, and NDIS participants. WildQuest Education sessions are designed to be flexible, engaging, and responsive to each child's needs, ensuring that learning is both effective and enjoyable.

1:1 and Small Group Learning

- Sessions are typically one-on-one or in small groups, allowing for maximum engagement and the ability to adapt activities in real time.
- This structure provides the flexibility to pivot and personalise lessons based on each child's learning style, needs, and interests.

Long-Term Learning Without Lock-In Contracts

- While we encourage long-term participation for consistency and growth, we do not require lock-in contracts for families.
- Pay-as-you-go options support retention—when sessions are engaging and unique, families naturally return.
- Facilitators may offer short-term packages with discounts if it aligns with their business model.

In-Person, Customisable Sessions

- Sessions are always delivered in person, providing a hands-on, interactive learning experience.
- Activities can be customised to support specific learning needs, ensuring every child benefits fully.

Core Learning Focus

WildQuest Education helps children build:

Confidence in education through positive, engaging experiences.

- Maths and literacy skills in a hands-on, meaningful way.
- Problem-solving and creativity by encouraging exploration and open-ended learning.
- Communication skills through interaction with facilitators, peers, and learning buddies.

Learning Buddies: Animals or Significant Toys

- WildQuest Education can be delivered with animals as learning buddies, creating a dynamic and supportive environment.
- For settings where animals aren't available, significant toys can be used instead, maintaining the same level of engagement and connection.





WildQuest Education supports students who may struggle in traditional classrooms by offering hands-on, experience-based learning that fosters growth across multiple areas. Students are more engaged, moving from passive to active learning. Activities involve movement, problem-solving, and play, often alongside animals or toys, creating a calming and motivating space.

Confidence builds as students succeed in tasks tailored to their pace. With 1:1 or small group settings, they feel supported and start to believe in their abilities.

Literacy and numeracy are taught through stories, games, and practical tasks, helping students connect abstract ideas to real life. Multi-sensory methods improve understanding and retention.

Creative thinking and resilience are developed through open-ended challenges, encouraging students to explore, take risks, and learn from mistakes.

Communication and social skills improve as students interact with peers, facilitators, and learning buddies. Activities can be adapted to support emotional expression and NDIS communication goals.

WildQuest helps children reconnect with learning in a joyful, meaningful way that reaches beyond the classroom.



At WildQuest Education, animals are valued partners in our programs and deserve respect, care, and the freedom to express their needs. Facilitators must follow high welfare standards to ensure animals' physical and emotional well-being, including providing proper food, shelter, and healthcare.

Facilitators are to seek additional training to understand animal body language and recognise signs of stress, discomfort, or fatigue. Animals must always be treated with kindness and patience. If an animal shows signs of stress or reluctance, it must be respected, creating an opportunity for children to learn empathy and observation skills.

Animals are never tools but partners in learning, with the right to say no to uncomfortable activities. This ensures a safe, respectful environment where both animals and children thrive.





WildQuest Facilitators lead creative, hands-on sessions that help children explore and grow through experiential learning. They design flexible, engaging lessons tailored to each child's needs and strengths.

Main responsibilities:

1. Plan and deliver interactive, movement-based sessions that weave in maths, literacy, and life skills. Activities are adapted to each child's learning style and interests.
 2. Create a calm, supportive space—working 1:1 or in small groups—and often include animals or favourite toys to boost connection and focus.
 3. Build confidence, encourage communication, and nurture curiosity by supporting problem-solving and creative expression.
 4. Adapt for NDIS participants and diverse needs using multi-sensory, accessible approaches that promote inclusion and engagement.
 5. Manage logistics such as scheduling, communicating with families, and ensuring a safe, welcoming environment for learning—indoors or outdoors.
- Facilitators are mentors who inspire joyful learning experiences beyond the classroom.





WildQuest Education gives facilitators the freedom to shape their business based on their goals and availability.

- Choose your own schedule with how you run your business.
- Many begin with one afternoon a week and grow gradually as demand increases.
- The more consistent and engaged you are, the greater your impact and success.

As a self-employed facilitator, you decide your session offerings, pricing, and availability—while staying aligned with WildQuest’s values. A thriving business often grows through strong local connections and positive word-of-mouth.

Flexible Session Locations

One of the biggest benefits is choosing where you run sessions:

- Some options include community centres, nature reserves, or private property.
- Your setup will depend on the style of your sessions—storytelling, movement games, or sessions involving animals.
- You’ll need to consider access for families, safety, and any local guides on running a business in your area.

Your business will evolve as you explore new spaces, refine your sessions, and build a community around your work.





Facilitator's Ideal Background

Anyone passionate about working with children is welcome to become a WildQuest Facilitator. There's no single ideal background—your unique experience shapes how you run sessions.

Who Might Be a Great Fit:

- Teachers, support workers, or homeschoolers with creative learning experience
- Nature educators or outdoor guides
- Mentors or coaches focusing on confidence, communication, or problem-solving
- Animal lovers looking to include pets in learning (with approvals)
- Parents or community members passionate about education

What Matters Most:

- A love for working with kids and making learning fun
- Honest marketing that reflects your strengths
- Willingness to grow—maths and literacy are key, but so are creativity and connection

All facilitators complete WildQuest certification before starting. Once trained, you can promote yourself as a WildQuest Certified Facilitator, bringing your own flavour to the experience.





- ✓ Passion for Learning & Teaching – You should love learning yourself and be eager to share that enthusiasm with children.
- ✓ Confidence in Leading Groups – Whether working 1:1 or with a small group, facilitators need to guide sessions with clarity and energy.
- ✓ Adaptability & Problem-Solving – Sessions may need to shift based on a child's needs, attention span, or even the weather! Being flexible is key.
- ✓ Creativity & Innovation – WildQuest isn't about worksheets—it's about hands-on, experiential learning that engages kids in new and exciting ways.
- ✓ Strong Communication & Connection – Facilitators must build trust and engagement with children, families, and potential clients.
- ✓ Patience & Understanding – Every child learns differently, and part of your role is to support their unique journey.
- ✓ Self-Motivation & Initiative – You're running your own small business, so you need to be proactive about marketing, planning, and managing sessions.
- ✓ Commitment to Ongoing Learning – Whether it's refining your facilitation skills, learning about child development, or expanding your subject knowledge, facilitators should have a thirst for continual growth.





Facilitator Training Process

WildQuest provides flexible and thorough training to prepare facilitators for high-quality experiential learning programs. Training includes online modules, group meetings, and video assessments.

1. Online Modules – Facilitators complete self-paced modules covering the WildQuest philosophy, child development, safety, and adapting the program for different learning needs.
2. Group Meetings – Facilitators attend group online sessions for community support, sharing experiences, and receiving feedback from WildQuest mentors.
3. Video Assessments – Facilitators submit videos demonstrating their ability to lead sessions, manage challenges, and engage children.

These flexible methods ensure facilitators are well-prepared to deliver effective programs at their own pace.





WildQuest provides continuous support to facilitators through various resources and communication channels designed for growth, feedback, and collaboration.

1. Facilitator Facebook Group – A private group for facilitators to connect, share experiences, ask questions, and support each other.
2. Online Facilitator Meetings – Regular online meetings for facilitators to discuss progress, receive advice, and share insights with the WildQuest team and peers.
3. Professional Development Courses – Facilitators have access to ongoing training to enhance their skills in experiential learning, child development, and program delivery.
4. Support from Founders and Team – Facilitators can receive personalized assistance from Brylee and Vanessa, as well as their team, for advice, challenges, or specific questions.





WildQuest facilitators work within a flexible business model that allows them to grow their own business while benefiting from WildQuest's support.

1. License Fee – Facilitators pay a license fee to access the WildQuest brand, training, and support.
2. Ongoing Fee – An ongoing fee covers professional development, resources, and continued support.
3. Set Their Own Rates – Facilitators can set their own rates based on local market conditions and their experience.

Upfront Costs for WildQuest Facilitators

To start as a WildQuest facilitator, there are a few essential upfront costs:

1. Licensing Fee – Facilitators pay a fee to use the WildQuest brand, access training, marketing materials, and operate under WildQuest.
2. Core Training Modules – Facilitators must complete training modules to understand WildQuest's philosophy and methodology.

Income and Business Model

As a WildQuest facilitator, you control your income by setting your own rates, tailoring your business to your goals and community needs. Whether offering small group or one-on-one sessions, your earning potential is flexible.

In our second year, WildQuest Education facilitated by Alkira Adina Equestrian reached a \$150k turnover, showing the demand for our programs and the potential for success with dedication and growth.

With the role's flexibility, you can scale your business to suit your lifestyle. Growth opportunities include expanding your programs, serving schools and childcare centers, and increasing rates as your experience and reputation grow. WildQuest provides ongoing support, training, and resources to help you succeed.



Business Growth Opportunities

WildQuest facilitators enjoy flexibility in how they run their business, allowing them to adapt it to their preferred lifestyle. Growth opportunities include expanding program offerings, reaching schools, childcare centers, and homeschool families, and increasing income by adjusting rates as experience and reputation build.

While you manage your own business, WildQuest provides continuous support with training, a facilitator community, and resources to help you succeed.



2025 Price: \$3,500

The full price for becoming a WildQuest facilitator in 2025 is \$3,500.

Special Onboarding Price: \$2,100

The first 5 WildQuest facilitators will receive a special onboarding price of \$2,100. This includes all training necessary to deliver sessions and materials to get started.

Ongoing Licensing Fee: \$20 per \$100K revenue

Facilitators will pay a licensing fee of \$20 per \$100,000 in revenue. For example:

If a facilitator earns \$120,000 annually, the licensing fee would be \$40 per week.

This fee is payable from when the training modules are released and scales based on the facilitator's revenue on tax statements.

Additional Training Modules:

Facilitators can purchase additional training modules, including:

- Business planning

- Marketing assistance

- Guidance on running an NDIS business

- And other specialised modules to further support the facilitator's business growth.



We're so excited that you've taken the time to learn more about WildQuest Education and what it means to become a facilitator. If you're ready to take the next step, here's how to get started:

1. Fill in the Facilitator Intake Form

This helps us get to know you, your background, and how WildQuest could align with your goals. Email hello@wildquesteducation.com.au or fill out the enquiry form <http://www.wildquesteducation.com.au>

What we'll ask for:

- Your contact and business details (including ABN)
- Your experience with education, facilitation, or working with children or why you want to pivot into the industry if this is a new career step
- Your vision for running WildQuest sessions
- A few practical things like your location, availability, and insurance

2. We'll Be in Touch Within 5 Business Days

Once we receive your form, we'll review your application and contact you for a short, friendly chat. This is a chance for us to connect, answer any final questions, and talk about your next steps.

3. Onboarding & Training

If it feels like the right fit, we'll welcome you into the WildQuest family and provide access to:

- Facilitator Handbook & Curriculum
- Marketing templates and support materials
- Ongoing support and community

Not quite ready?

No worries! If you'd prefer a quick chat first, just email us at hello@wildquesteducation.com.au and we'll set up a time to talk.

Let us know how we can help—your journey as a WildQuest Facilitator starts here 🌱





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